



Frisco
Fastpacs

Food Drive Toolkit

Thank you for hosting a **Food Drive** to help feed over 1,000 Frisco children who might otherwise spend go hungry this weekend hungry.

*Here's all you need to know to make your **Food Drive** a SUCCESS!*

- ☐ **Register** your Food Drive via email at FoodDrive@FriscoFastpacs.org to get your Food Drive on the calendar. We recommend you run your Food Drive for approx. 7–10 days.
- ☐ **Secure your location.** Set up your collection site in a visible location where there will be heavy foot traffic and regular passersby. **LOCATION IS KEY!**
- ☐ **Review the list of recommended/approved food items.** Please refer to the approved Food Drive menu items in this packet.
- ☐ **Promote and advertise your Food Drive!** You can make your own! Include the name of the event, the cause, a list of requested food items, location and dates. Make all promotional material colorful and eye-catching, as this will help bring awareness to your event.
- ☐ **Create a theme!** Seasonal themes are always fun. Any creative theme helps generate participation! Search Google for Food Drive themes.
- ☐ **Spread the word!** Posters, word of mouth, flyers, social media, email blasts, etc.
- ☐ **Volunteer and/or manage your collection site** throughout the course of your Food Drive. If you do not have volunteers manning your collection site, we recommend that you have someone responsible for making periodic checks.
- ☐ **Delivery/Pick-Up or Off-Site Packing** - Deliveries to our warehouse can be made during our receiving hours and pick up is available for food drives that produce over five boxes of food. If your group wants to pack collected items off-site, use the provided food list on reverse with specified quantities.

Good luck and have fun!